**CONFERENCE AND INDUSTRY EXHIBITION “INNOVATIVE ENERGY SOLUTIONS FOR MILITARY APPLICATIONS” (IESMA)**

**TECHNICAL SPECIFICATIONS FOR IESMA LOGO**

1. **General Provisions** 
   1. NATO Energy Security Centre of Excellence (NATO ENSEC COE hereinafter referred to as the Contracting Authority or the Authority), located at Šilo g. 5a, LT-10322, Vilnius, taxpayer's identification code – 9000052783, intends to purchase a logo for IESMA.
   2. These “Technical Specifications” set the requirements for services from the Service Provider to the Contracting Authority that endeavors to select a logo for the Conference and Industry Exhibition “Innovative Energy Solutions for Military Applications” event (hereinafter referred to as “IESMA”).
   3. The NATO Energy Security Centre of Excellence (hereinafter referred to as “the Centre”) will function as the main organizer of IESMA.
   4. The Service Provider is a designer that submits two logos for IESMA: one new logo and one update of the old IESMA logo.
   5. The logo is a graphic sign, an emblem or a symbol, commonly used by organizations to promote instant public recognition. The logo can be purely graphic or composed of the name of the organization.

**2.** **Deadlines**

2.1. Service Providers must provide the bids to the NATO ENSEC COE no later than 14 calendar days after the announcement of this competition**.**

**3. Requirements for IESMA logos**

3.1. The logo must represent the theme of the event:

*The purpose of IESMA is to provide a platform for information exchange on best practices and technologies for advancing energy efficiency in the military. The event has two components:****a conference and an industrial exhibition.*** *The conference brings together experts from academia, industry and the military that exchange knowledge and discuss lessons learned, with a focus on standard, advanced and cutting-edge energy saving technologies. Keywords that might have some influence or may help in the creative process are: Smart, Efficient, Innovative, Empowering, Sustainable, Resilient, and Interoperable.*

3.2. Requirements for the new IESMA logo:

3.2.1. The logo should be simplistic but innovative;

3.2.2. The abbreviation “IESMA” must be incorporated in the logo;

3.2.3. The supplier must present a vector logo;

3.2.4. The logo must be done in both black & white and in color;

3.2.5. The logo must have variations for dark and bright backgrounds;

3.2.6. The logo must also have CMIK and PANTONE color pallets info.

3.3. Requirements for the old IESMA logo update*:*

3.3.1. The new logo should be created using the elements present in the old logo, namely the stylized star and the IESMA abbreviation;

3.3.2. The supplier must present a vector logo;

3.3.3. The logo must be done in both black & white and in color;

3.3.4. The logo must have variations for dark and bright backgrounds;

3.3.5. The logo must also have CMIK and PANTONE color pallets info.

5**. Copyrights**

5.1. The contract will be awarded after the all proposals for the IESMA logos have been evaluated by the NATO ENSEC COE Contract Award Committee no later than in five working days after the deadline for the submission of proposals.

5.2. After providing IESMA logos, the Service Provider passes its copyrights to the Centre without possibility to:

5.2.1. Reproduce the work in any form or by any means;

5.2.2. Publish the work;

5.2.3. Translate the work*;*

5.2.4. Adapt, or transform the work in any other way;

5.2.5. Distribute the original or copies of the work to the public by sale, rental, lending, or by any other way of transfer of the ownership or possession, as well as by exporting and importing;

5.2.6. Communicate to the public about the work in any way, including making the work available to the public on the computer networks (the Internet).

5.3. The Service Provider shall not disclose any information about the Work, the Customer or related information as well as information about this Agreement to any third party. Information about the Work can be disclosed only to the minimum extent and only to those third parties when it is necessary and inevitable in the Work release or where this is required under Lithuanian law. All data and information provided by the Author and received from the Customer, also acquired in carrying out this Agreement are strictly confidential and cannot be disclosed, except in the above mentioned cases. The obligations according to this Agreement and the copyrights foreseen are provided for an indefinite period and shall remain in force after termination of this Agreement or expiration.

**6. Proposal of the Service Provider**

6.1. The Service Provider, either individually or as a member of a group of entities, may submit only one proposal by e-mail. If the Service Provider submits more than one proposal, or a member of the group of entities is involved in several proposals, all such proposals will be rejected. The Service Provider must indicate in the proposal which sub-Service Providers it intends to invoke. Such indication shall not alter the main Service Provider's responsibility for the performance of the contract.

* 1. The Service Provider must offer the full scope of services.
  2. Immediately after having analyzed, evaluated, and compared the submitted proposals the Commission shall establish the ranking of proposals and shall take a decision on the award of the contract.

**7. Estimated price**

The estimated price for IESMA logos will not exceed 500 euros.

**8. Copyright Agreement**

The Service Provider will sign the Copyright Agreement for the Commissioned work and the transfer of economy rights.